Logo Formats

Logo Colors
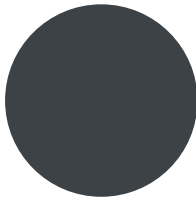
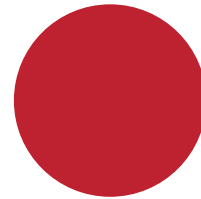| Process	RGB	Web Hex
C: 14	R: 62	#3E4348
M: 7	G: 67	
Y: 0	B: 72	
K: 72		

Process	RGB	Web Hex
C: 0	R: 187	#BB2333
M: 81	G: 35	
Y: 73	B: 51	
K: 27		

Logo Usage

Logo reversed out (white) on a solid color.

DO NOT

• Distort, stretch or rotate the logo.

• Re-color or place on a color outside of the color palette.

• Use any artistic filters on the logo, such as embossing.

• Change the layout of the dot and text elements.

Suggested Color Palette

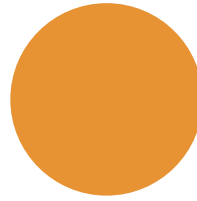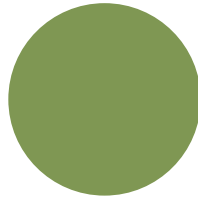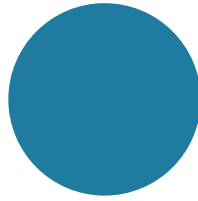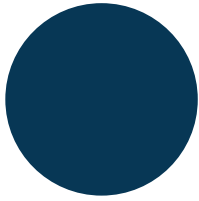Logo Colors
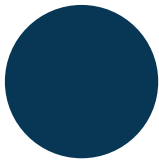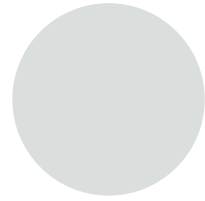
	Process	RGB	Web Hex
	Process	**RGB**	**Web Hex**
	C: 79	R: 18	#123855
	M: 34	G: 56	
	Y: 0	B: 85	
	K: 67		
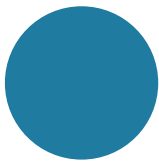
	Process	**RGB**	**Web Hex**
	C: 73	R: 42	#2A7B9E
	M: 22	G: 123	
	Y: 0	B: 158	
	K: 38		

	Process	**RGB**	**Web Hex**
	C: 15	R: 128	#809656
	M: 0	G: 150	
	Y: 43	B: 86	
	K: 41		

	Process	**RGB**	**Web Hex**
	C: 0	R: 227	#E39240
	M: 36	G: 146	
	Y: 72	B: 64	
	K: 11		

	Process	**RGB**	**Web Hex**
	C: 2	R: 218	#DADEDE
	M: 0	G: 222	
	Y: 0	B: 222	
	K: 3		
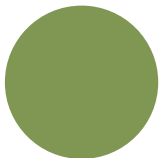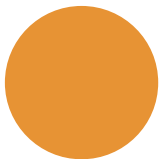
Additional Color Palette Options
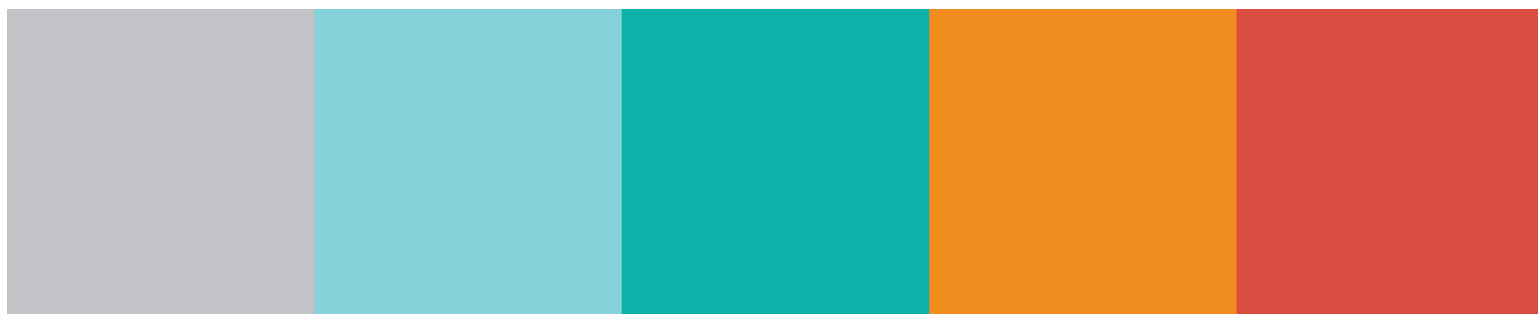
Suggested Typefaces

Body Copy & Subheads

Source Sans Pro Light
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Source Sans Pro Regular
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Source Sans Pro Semibold
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Source Sans Pro Bold
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Source Sans Pro Black
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Headlines

Montserrat Regular
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Headline Secondary Copy

Times New Roman Italic
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Substitute Copy

Verdana Regular
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Helvetica Regular
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Landing Page Content

Main Tagline
Build your world

Website:
https://about.build

What do you .build?

Welcome to the world of .build domains! If you're looking for a domain name that's tailored to builders, architects, contractors, and other professionals in the construction and building industries, then .build is the perfect choice for you.

But .build domains aren't just limited to the construction and building industries. They're also ideal for coders, tech companies, educators, DIY enthusiasts, and makers of all kinds. In fact,any any individual or organization that wants to showcase their passion for building and creating can benefit from a .build domain.

So why choose .build? For starters, .build domains have a proven track record of success. They garner high organic traffic, meaning you'll have a better chance of getting found and reaching your target audience with a .build domain name.

But that's not all. .build domains are also highly brandable, memorable, and easy to use. They give you the opportunity to create a unique online presence that showcases your skills, services, and expertise in a way that's easy to remember and find.

So if you're ready to take your online presence to the next level, consider a .build domain name. Whether you're a construction company, a tech startup, an educator, or a Maker, a .build domain can help you stand out from the competition and reach your target audience with ease.
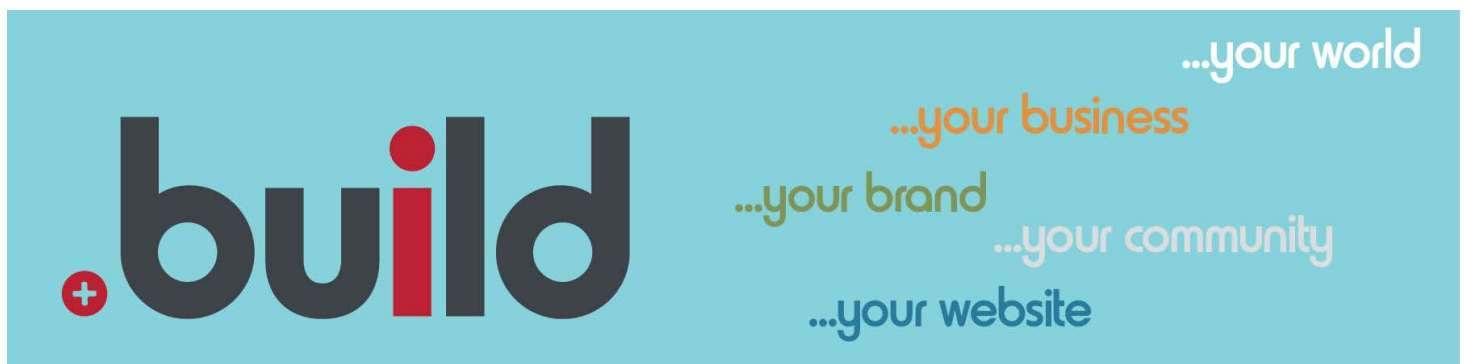
Email Content

Subject: Get noticed with a .build domain

Dear [Prospective Registrant],

Are you tired of using a generic domain name that doesn't accurately represent your business or brand? Are you looking for a domain name that's tailored to the world of builders? Whether your a contractor, coder, tech company, educator or maker of any kind, then .build is the perfect choice for you!

Here are two reasons why you should choose a .build domain:

Better visibility: .build domains have great organic traffic, meaning you'll have a better chance of reaching your target audience with a .build domain name. In addition, .build domains are highly brandable, memorable, and easy to use. They give you the opportunity to create a unique online presence that showcases your skills, services, and expertise in a way that's easy to remember and find.

Versatility: .build domains aren't just limited to the construction and building industries. They're also ideal for coders, tech companies, educators, DIY enthusiasts, and Makers. Any individual or organization that wants to showcase their passion for building and creating can benefit from a .build domain name.

Here are some examples of how you can use a .build domain:

- Construction companies can use a .build domain to showcase their portfolio of projects and services.
- Tech startups can use a .build domain to promote their products and services in a way that focuses on how they build code.
- Educators can use a .build domain to create online courses and resources that focus on building and creating.
- DIY enthusiasts and Makers can use a .build domain to share their projects and connect with other builders and creators.
- Don't miss out on the opportunity to get noticed with a .build domain. Register your domain today and start building your online presence with a domain name that's tailored to you.

Best regards,

George the Builder

Get my .Build domain name now!

Top ways people are using .build

Building & Construction

- Sunpro.build - Building Supply since 1938
- BPI.build - Millwork & Supplies since 1957

AEC-Architecture | Engineering | Construction Tech

- Giraffe.build - Urban Analytics Platform
- Canvas.build - Construction Robotics

Apps & Tech

- Bazel.build - The world's leading automating software build and test tool
- Pineapple.build - the no-code web app builder
- Connect.build - gRPC compatible HTTP API's

Makers & DIY

- Terrax.build - Adventure Vehicle Manufacturer
- Mycobra.build - Detailed tour of a custom built racecar

Educational

- LMU.build - Loyola Marymount University Web Hosting & CRM
- Emerson.build - Emerson College Web Hosting

These are just a few of the innovative and real-world uses of .build domains. Please visit https://greatsites.build for more examples of how people are building on .build.